

BROADSTREET

Broadstreet Ads, the #1 rated ad manager on G2Crowd, leads Google and others in building the prosperity of its magazine and local news publishing clients.

A FOCUS ON DIRECT SALES MAKES THE DIFFERENCE

Broadstreet's persistent focus on publishers who have direct sales teams has led to the development of a revenue generation platform that is unlike any other.



A POWERFUL ARRAY OF PLUG-AND-PLAY AD FORMATS

Broadstreet's 90-plus ad formats win more sales. They reduce creative production costs dramatically. And they give sales teams the power to stand out.



SPONSORED CONTENT REPORTING

Sponsored content sales is a critical second stream of revenue for niche publishers. With a single click, Broadstreet customers on Wordpress can automatically report on the performance of sponsored content.



NEWSLETTER ADVERTISING

Your newsletter audience should be monetized effectively and seamless to manage. Broadstreet's customers have robust newsletter ad packages.



MOBILE OPTIMIZATION

Create an ad once, run it anywhere. Mobile-responsiveness is a top priority with all of our offerings.



TOP TIER SUPPORT

Our support team is widely praised. They're always already ready to help should you need it.



COMMITMENT TO CLIENT PROSPERITY

Broadstreet's team is committed to the long term prosperity of news and magazine publishers everywhere. You'll know that we're always on your team. Could you say the same for other ad managers?

Complimentary Setup. We make it seamless.
Subscription: Starting at \$199/month

REAL PUBLISHERS FIND SUCCESS WITH BROADSTREET



#1 Rated on G2Crowd

www.g2crowd.com/products/broadstreet/reviews



"My revenue is 100 percent advertising based, and 100 percent served by Broadstreet. The benefits are immense, but I would summarize by saying that I am living a dream job and earning a living that far exceeds what reporters earn at national newspapers."



"I was referred to Broadstreet and it's the best investment I have ever made in our company."



"Having Broadstreet as a revenue partner has helped us edge out competition."



"For serious advertisers, we can compete with Google ads and FB ads on value, if not on price."